



POND'S COLD CREAM HAS EXACTLY THE CONSISTENCY WHICH MASSEURS FIND BEST FOR THE SKIN



# Every day your complexion pays toll to wind and dirt

## BUT WITH THESE TWO CREAMS YOU CAN KEEP IT RADIANTLY LOVELY

**T**HE rough, cold winds chap and roughen the skin; dry heated air draws and parches it. The constant strain under which we live—the ceaseless activity of crowded days, the constant effort, the lack of rest—all these things take daily toll of the complexion.

You can protect your complexion from the wear and tear of winter—can prevent that tired, drawn look from appearing in your face, by giving your skin the care it needs.

**Every normal skin needs two entirely different creams**

It constantly needs a greaseless cream to refresh, soften and keep it elastic, and at night it needs an oil cream for cleansing and massage.

Try these two creams on your own skin and see how different they are. Learn what Vanishing Cream does for your skin—something that no cold cream can do.

When you dress rub a little Pond's Vanishing Cream lightly over your face and neck before powdering. See how gladly the pores absorb it—your complexion becomes soft, healthfully rosy and refreshed. The cream completely disappears, leaving the skin soft, smooth and free from any "shiny" look.

Use Pond's Vanishing Cream any time during the day to keep your skin soft, clear and youthful-looking. This fragrant, dewy cream contains a skin-softening ingredient of great value—one that skin specialists recognize as most efficient in keeping the skin supple and elastic, for giving it the transparent freshness everyone admires.

Apply a little Pond's Vanishing Cream when you motor or travel. Rub it in lightly. This will protect the sensitive pores from the grit and grime of travel

NORMA TALMADGE, KNOWN TO MOTION PICTURE PLAYERS EVERYWHERE, SAYS: "I HAVE FOUND POND'S VANISHING CREAM WONDERFUL AS A BASE FOR MAKE-UP. IT LEAVES MY SKIN REFRESHED AND CLEAR!"

Photo © Lumiere Studio



Photo by Campbell Studio

MABEL TALIAFERRO, FAMOUS SINCE HER WONDERFUL "POLLY OF THE CIRCUS," SAYS: "BEFORE I USED POND'S VANISHING CREAM I NEVER KNEW A CREAM COULD MAKE MY SKIN LOOK SO WELL, FEEL SO REFRESHED!"

YOU CAN REPLACE WHAT FATIGUE, COLD WINDS, STEAM HEAT TAKE FROM YOUR COMPLEXION. ONE APPLICATION OF POND'S VANISHING CREAM MAKES YOUR SKIN NOTICEABLY LOVELY

will keep your skin free from that parched feeling that generally follows exposure to dust and dirt.

**For cleansing and massage you need an oil cream**

Pond's Cold Cream is an oil cream. It will give you a new idea of how soft and delicate a cold cream can be.

Much of the value of a cleansing and massage cream depends upon its consistency. Unless it is easy to work into the pores, it does not thoroughly benefit the skin. The moment you use Pond's Cold Cream you will exclaim at its delightful softness and smoothness.

For cleansing the skin, give Pond's Cold Cream the hardest test. Use it at night when your pores are filled with dust and dirt.

Do not expect one cream to accomplish the gratifying results you can attain by the use of these two entirely different creams. Neither cream will cause the growth of hair—both are obtainable at drug and department stores. Get a tube or jar of each today and try them. See how their use will improve your skin.

**Try both creams FREE**

Tear out and mail the coupon before you turn the page—and get sample tubes of Pond's Vanishing Cream and Pond's Cold Cream free. Or send 10c and we will send you tubes of each cream large enough to last two weeks. Send today. Address Pond's Extract Co., 132-D Hudson Street, New York City.



POND'S EXTRACT CO.  
132-D Hudson St., New York City

Please send me, free, the items checked:

- ☐ A free sample of Pond's Vanishing Cream  
☐ A free sample of Pond's Cold Cream

Instead of the free samples, I desire the items checked below, for which I enclose the required amount:

- ☐ A 5c sample of Pond's Vanishing Cream  
☐ A 5c sample of Pond's Cold Cream

Name .....

Street .....

City ..... State .....

Use Pond's Vanishing Cream when-ever you want your skin to look its loveliest

evening. Notice how wonderfully refreshed it keeps your skin looking—how it takes on the soft, transparent, natural coloring that every woman longs for.

After washing, and while dressing, apply some Vanishing Cream. It is instantly absorbed by the skin and cannot reappear to make the face shiny. It will not stain gloves, veil or clothing. It makes such an excellent base for powder that one powdering is sufficient for a whole evening.

**Wonderful also for chapped skin**

you use it you will find relief. To keep your skin from chapping, to protect it from the raw winds which dry it out and roughen it, use Pond's Vanishing Cream. Compare the soft, fresh condition in which it keeps your skin with the drawn, dry feeling that generally follows exposure to the wintry weather.

Pond's Vanishing Cream has an immediate effect on chapped skin. If your skin is roughened and red-dened, get a jar and try it, now. The very first time you use it you will find relief. To keep your skin from chapping, to protect it from the raw winds which dry it out and roughen it, use Pond's Vanishing Cream. Compare the soft, fresh condition in which it keeps your skin with the drawn, dry feeling that generally follows exposure to the wintry weather.

**People with oily skins should use only Vanishing Cream**

The famous skin specialist, William Allen Pusey, A.M., M.D., says that persons with coarse pores and large fat glands should avoid fatty toilet preparations. If your skin is coarse-pored and too oily, Pond's Vanishing Cream is just what you should use. Having no oil in it, it can add none to your skin. It vanishes the moment you apply it—does not fill up the already distended pores. Used regularly, Pond's Vanishing Cream will improve the skin make it finer in texture more beautiful.

**Pond's Cold Cream cleanses without irritation; is excellent for massage**

No matter how sensitive the skin and grime of dust have made your skin, with Pond's Cold Cream you can thoroughly cleanse it without injuring its delicate texture or creating the least irritation. You will find Pond's Cold Cream delightful also for massage. It is so smooth and soft it actually seems to melt on the skin, yet it has just enough "body" to make it easily workable.

